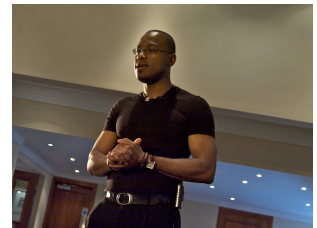


NLP

The Secret Science of Success

A message from Tosin.

For many years I had studied personal developments and self help, with mixed results. Since discovering and mastering NLP the results in my business, coaching, and relationships have been amazing and most of all I have personally grown beyond all recognition. ~ Tosin Ogunnusi, Certified Trainer of NLP, Certified Hypnotherapist, Practitioner of Timeline Therapy & Firewalk Instructor



Why Learn NLP?

NLP has many applications; our training is designed to enhance both your personal and professional life. NLP is well known for its many change techniques enabling you to understand what you really want and overcome the specific fears and obstacles that may be standing in your way. By becoming qualified in NLP you will also become proficient in helping yourself and others resolve such issues and design a future that is both compelling and achievable.

Most people feel that the most significant benefits of NLP are in the professional arena, from increased skills in communications, managing, influencing and teamwork, to entrepreneurial skills and increased effectiveness for small business owners and the self employed.

What is NLP?

Neuro-Linguistic Programming is the study of human excellence. It was created as a way of identifying how people were able to excel in various fields - business, therapy, sports, communication and many others. By discovering how the minds of great achievers were working, the creators of NLP - and the many pioneers that have followed, have uncovered many of the structures of human excellence.

By Learning and duplicating these structures in your own life, you will be able to significantly increase your personal and professional effectiveness. We live in a world of amazing technological innovations, yet many of us know very little about how we, as human beings, work.

How NLP Training Benefits Your Business

Employee Moral - A well balanced employee is a productive employee! Change negative assumptions held by employees into more empowering attitudes. Teach employees to quickly access other resourceful mental states in order to have an unstoppable self confidence.

Employee Sales - Learn how to convince anyone to do anything! Become bullet proof to the most common objections you hear in life. NLP training's result in sales people being more 'tuned in' to their customers states. Fear of Rejection? Not any more as your employees blow out any negative associations and fears to hearing the word 'no'.

Employee Negotiation - Learn a quick, simple process that would enable you to be heard by someone that even disagrees with you. Get the most out of your relationships with employees and clients.

Leadership Skills - Learn how to profile co-workers and employees for optimum motivation.

Goal Setting - It's much easier to get what you want if you know what you want!

Learn NLP in just 7 days with our accelerated learning courses and save 14 days of classroom time.

What will I learn on the Practitioner Certification Training?

The Foundation Models of NLP

- A set of empowering beliefs that positively influence the way you experience the world.
- Discover and harness the connection between your mind and your body.
- A communication model that enables you to enter someone else's world and create more understanding, allowing you to communicate more effectively.

Rapport

- Quickly get on someone's wavelength.
- Understand and utilise unconscious body language.
- Learn how to persuade and influence others with your charismatic communication style.
- Disagree with others whilst avoiding conflict.

Anchoring

- Create powerful triggers to produce your most resourceful states at the drop of a hat.
- Discover how to fire off positive states in others at will.
- Collapse negative triggers to remove bad feelings from negative associations from the past.
- Use techniques for changing how a person stores their own personal history so that they can create new empowering meanings from the events of their lives.
- Utilise powerful anchoring chains to move people from stuck states like procrastination to more powerful states like motivation.

Strategies

- Discover the unconscious hidden internal processes that are at the heart of all behaviour.
- Learn how to elicit someone's buying strategy just from the movement of their eyes so you can fine-tune your approach to maximise sales.



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Representational Systems

- Discover how we are all unique in the preferences we have for processing information coming into our nervous system.
- Learn to match others' preferred representational systems to create more harmonious relationships.
- Read a person's eye movements to discover how they are currently processing information internally.

Submodalities

- Learn and utilise the hidden code being used by your nervous system to create your moment-to-moment experience.
- Discover how someone habitually structures their beliefs internally and how to change them.
- Find out how to rapidly change unwanted feelings and behaviours.
- Eliminate unwanted habits and install new empowering alternatives.
- Learn the Fast Phobia model to eliminate lifetime phobias in a matter of minutes.
- Well Formed Outcomes
- Set goals so they can be achieved with greater congruency.
- Ask questions to enable someone to get totally clear about their objectives.

Language Patterns

- Learn and utilise the language patterns modelled from the Master Hypnotherapist Milton Erickson to induce trance in your clients.
- Use language patterns to influence others to be more accepting of your ideas.
- Utilise the Meta Model to get to a deeper level of meaning when communicating with others.
- Negotiate with power and gain acceptance within minutes of putting over your ideas.
- Learn powerful conversational change techniques to move someone to a more effective solution to their challenges.

How is the training structured? You save 14 days of classroom time by doing our NLP Practitioner Certification, that's 14 Days you won't have to take away from your job, your business or your family.

How is this achieved? By completing 50 hours home study using our audiovisual products and reading the recommended workbook. At the live event we will build upon the foundations of the home study as you learn finer distinctions and discover and practice the change patterns of NLP under the watchful eye of our coaches.